



In order to maximize your marketing efforts here are a couple of **bullet points** you may want to use in your **e-mail correspondence** to announce your social media presence. Simply copy and paste these sentences into an email, newsletter or in your web site banner ad substituting the highlighted text with the hyperlink to your social site URL.

- Get inspired! Discover what's at the top of everyone's travel bucket list. Follow our **Facebook** page for the latest travel tips & trends.
- Do you LOVE to Travel and need the latest tips? Like my **Facebook or Twitter** page and be inspired.
- Are you looking for unique travel destination information? Once you 'like' my **Facebook or Twitter page** you'll be privy to the latest destination information, travel updates as well as tips to travel in style.
- "Is Italy on your bucket list? Learn the inside scoop on the culture and food in Italy when you like my **Facebook page**". (Remember you can insert any destination or travel style here, not just Italy. You may focus on your top selling destinations or niche markets. If you're part of our posting service, simply follow the themes we've set out.)
- Join our conversation on **Facebook/Twitter** and you'll learn more about exciting destinations and travel tips.
- Unleash your travel dreams. When you like our **Facebook** page, you'll discover stunning destinations and the latest travel news.
- Do you want to learn more about cruising? 'Like' my **Facebook page** for travel tips and unique cruise destinations you may not have considered.
- Are you interested in the latest travel tips, Follow me on **Twitter!**
- Imagine finding a site that offers information on new destinations as well as travel savvy tips? 'Like' my **Facebook page** and you'll have access to photos, videos and information on the hottest destinations to plan your next trip.
- Inspire your travel planning! 'Like' my **Facebook page** to learn more about unique destinations that will relax and rejuvenate you.
- Twitter is the place to connect with me! **Follow me** and learn about new destinations, update your travel accessories and learn which travel apps will work for you.
- Check out the latest travel tips! 'Like' my **Facebook page** and learn the inside scoop on destinations, cruises and _____ (fill in the blank with your specialty)

(Please create a hyperlink for the **highlighted** information leading the reader to your Facebook or Twitter page, whichever is appropriate for the package you've chosen. You can use the URL you've received from us to create the hyperlink. [Here's a guide "How to Create a Hyperlink](#). If you have questions about doing this, please let us know. [Click here for the guide to create a hyperlink](#))