



Video on Your Website: How to Place an Embed Code

All hosting services provide embed codes that let you insert your marketing videos into your web pages. An *embed code* is simply a small piece of computer code that activates the video player and displays it in the context of your web page.

An embed code can be as simple as this snippet of YouTube or Vimeo code:

```
<iframe width="560" height="315" src="http://www.youtube.com/embed/SWguMqANFZ0" frame border="0" allowfullscreen></iframe>
```

To insert an embed code, simply copy it to your computer's clipboard (by choosing Edit→Copy), go to your website's content management system, and then paste the code (by choosing Edit→Paste) into the correct spot in your web page.

However, inserting an embed code is often easier said than done because you have to deal with certain technical details on your website. You paste embed codes (the pieces of HTML code) into the appropriate view in your content management system to make them work.

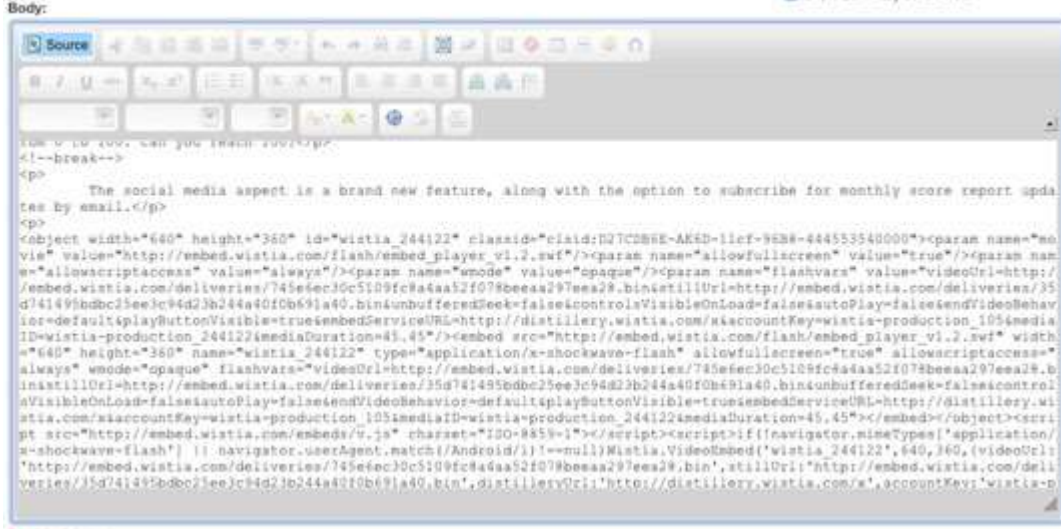
To place an embed code from a video hosting service into a page in a content management system, follow these steps:

1. In your web browser, log in to your video hosting service.
2. Find the video you want to embed and click the video name.
3. Click the Share button then Embed link.
4. On the next screen, select these options:

Player size: The default size of 640 x 360 pixels may be too big for your page. For ADVAIA CMS we recommend taking out the portion of the code that indicates the height and the width. It looks like this; width="640" height="360"

- *Player options:* Choose whether to show the Play button and other controls. This may or may not be available depending on the video service that you are using.

Body: Show summary in full view



```

<!--break-->
<p>
    The social media aspect is a brand new feature, along with the option to subscribe for monthly score report updates by email.</p>
</p>
<object width="640" height="360" id="wistia_244122" classid="clsid:D27CDB6E-AE6D-11e7-9E28-444553540000"><param name="movie" value="http://embed.wistia.com/flash/embed_player_v1.7.swf"/><param name="allowfullscreen" value="true"/><param name="allowscriptaccess" value="always"/><param name="wmode" value="opaque"/><param name="flashvars" value="videoUrl=http://embed.wistia.com/deliveries/745e6ec30c5109fc84aa52f079beaa297eea29.bin&stillUrl=http://embed.wistia.com/deliveries/35d741495bdbc25ee3c94d23b244a40f0b691a40.bin&unbufferedSeek=false&controlsVisibleOnLoad=false&autoPlay=false&sendVideoBehavior=default&playButtonVisible=true&embedServiceURL=http://distillery.wistia.com/s/accountKey=wistia-production_105&mediaID=wistia-production_244122&mediaDuration=45.45"/><embed src="http://embed.wistia.com/flash/embed_player_v1.7.swf" width="640" height="360" name="wistia_244122" type="application/x-shockwave-flash" allowfullscreen="true" allowscriptaccess="always" wmode="opaque" flashvars="videoUrl=http://embed.wistia.com/deliveries/745e6ec30c5109fc84aa52f079beaa297eea29.bin&stillUrl=http://embed.wistia.com/deliveries/35d741495bdbc25ee3c94d23b244a40f0b691a40.bin&unbufferedSeek=false&controlsVisibleOnLoad=false&autoPlay=false&sendVideoBehavior=default&playButtonVisible=true&embedServiceURL=http://distillery.wistia.com/s/accountKey=wistia-production_105&mediaID=wistia-production_244122&mediaDuration=45.45"/></object><script src="http://embed.wistia.com/embeds/v.js" charset="ISO-8859-1"></script><script>if (navigator.mimeTypes['application/x-shockwave-flash'] || navigator.userAgent.match(/Android/i)===null)Wistia.VideoEmbed('wistia_244122',640,360,{videoUrl:'http://embed.wistia.com/deliveries/745e6ec30c5109fc84aa52f079beaa297eea29.bin',stillUrl:'http://embed.wistia.com/deliveries/35d741495bdbc25ee3c94d23b244a40f0b691a40.bin',distilleryUrl:'http://distillery.wistia.com/s/accountKey:wistia-p

```

11. Scroll down and click Save.

You should now see the video in your page. If the video does not appear immediately, reload the page.

If your CMS section for Welcome and About Us do not have the WiziWig as shown above, please contact ADVAIA for assistance. Send an email to Steve.Trebon@ADVAIA.com.