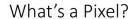
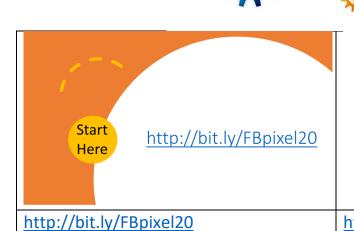
Promote & Pixel Perfection



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 The Facebook pixel is a piece of code you place on the backend of your website to track visitors to your site. The pixel allows you to run highly targeted campaigns, so it's important to install it before running Facebook ads.









Private Facebook Group: Web & Social Marketing for Advaia Clients

Private Facebook Group: https://www.facebook.com/groups/2428104907486857

Go Stress-Free! Let us do the work for you!

Know you need social media? No time? Here's the solution.





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Don't waste any more time. We're ready to do your social posting for you! Here's what we do for you: **Hot News! We've got video for YOU!**

- **Post directly** to your social sites on your behalf
- Bonus: 1 weekly post directing readers to your Signature Travel
 Network branded content



- Bonus: 1 weekly short video post (provided for Advaia Platinum packages)
- We do the Work!
 - o Research, write, create & post.
 - Posts focus on destinations, hot trends and the newest travel topics.
 - This helps you engage your clients.
- Choose from 6 niche markets so your clients see what matters
- We post graphics, quotes and travel tips that we create (now video too!)
- You have advance notice of upcoming themes so you can <u>plan</u>
 your marketing
- Save you time!
- We'll build or renovate your Facebook, Twitter, or LinkedIn sites/s
- **NEW! Build or renovate** Instagram & Pinterest.
- We **post directly** to Facebook and Twitter
- You'll have *peace of mind* knowing you have a <u>set number of</u> weekly posts.
- You'll have consistency of posts that fit your niche market
- You also get social marketing tips and trends
- Post directly onto your social sites for YOU.

It's peace of mind for you!

Many tourism pros and industry leaders find they don't have the time or talent to allocate to develop their social media marketing platforms. The fact is that while social media marketing is an indisputable leader in awareness, engagement and opportunity, many don't understand the strategy or the ways to incorporate this key element into their business plan.

Customized Management Solutions can help. Strategy, Design, Implementation, Analysis, Consultation. We'll **build your social sites**. That's not all....we'll also **post directly to your sites for you!** All this for a reasonable investment.

Need some help building or tweaking your strategy? We can work together on a **coaching** basis to create or update your marketing strategy and integrate your social & traditional marketing.







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Appendix

Video Creation Tools	
Your phone	Go Live From Desktop
 ShowBox 	BeLive.tv
 Magisto 	 Streamyard
 Adobe Spark 	
 Animoto 	
 Flip A Gram 	
• Promo	
Biteable	
• Canva	
 Animaker 	
 PowToon 	
• Ripl	
Pixel Creation	http://bit.ly/FBpixel20
	https://youtu.be/jFQbrwPHZeY
Industry Resources	
Social Marketing for travel & tourism	Catherine Heeg
pros	Customized Management Solutions
	www.cmsspeaking.com
Web Design	Steve Trebon
	Advaia
	www.advaia.com



